

## ARE WE READY TO GO 'BAG-FREE'?

Only with an eco-basket from newly launched Lavish & Lime

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Vancouver, BC, November 28, 2007: San Francisco has done it and now, north of the border, we're talking about it too. **Becoming a 'plastic bag free zone' will benefit the environment, but will Canadian shoppers be keen to go green?** They will with an eco-friendly shopping basket from newly launched gift site Lavish & Lime.



**Practical and stylish, the eco-basket is a reusable shopping basket made of heavy nylon and a lightweight aluminum frame. The collapsible carrier folds down to a 10"x10"x2" square - perfect to pop in a purse or knapsack and pull out for a shop at the local grocery store or farmers' market. It features an outside zip pocket and is available in either lime green or a blue stripe pattern (\$27).**

The eco-basket is **available for purchase online at [www.lavishandlime.com](http://www.lavishandlime.com) or by calling Lavish & Lime locally at 604 922 2220 or toll free at 1 877 216 LIME (5463).** A printed catalogue featuring Lavish & Lime's full range of contemporary classic gifts is also available. **Shoppers can save 15% off their first order until December 10 with the e-tailer's introductory offer.** Offer applies to first orders of \$50 or more before tax and shipping.

Newly launched in cyberspace this month, Lavish & Lime aims to simplify the act of giving with a select range of close to 100 contemporary classic gifts from Canadian crystal jewellery and travel accessories to leather journals and organic cotton toys from Europe. Products are sourced in Canada wherever possible. Naturally made and eco-friendly items are a priority. Gifts range in price from \$11-\$266.

*Recently arrived from London, UK, Colin Campbell identified a gap in the growing online market for the availability of stylish home and personal accessories to Canadian consumers. He began a search for suppliers in Canada that eventually led him around the world and together with his Vancouver-born wife, Louise, launched the fresh approach of Lavish & Lime.*

Ends

Hi res product image available.

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