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LAVISH YOUR LOVE IN 8 MINUTES OR LESS

Cupid's Arrow Hits the Mark Online with Gifts for all the Loves in your Life

Vancouver, BC, January 29, 2008 – Spoil your loves (including yourself) at virtual one-stop Valentine shop www.lavishandlime.com where you can choose from a selection of gorgeous gifts for her, for him and the little one - all wrapped up for under \$100.

“Log-in to cash out: eight minutes,” says Sarah Bancroft, editor of online lifestyle magazine Vitamin V in a cyber shopping critique of new gift e-tailer Lavish & Lime. “The search tools (by price range or category) are fantastic.”

Looking for Love: Heart Necklace

Treat yourself or a loved one to a *work of heart* handcrafted by Toronto-based designer Kimberley Lang. The diamond-look heart made of cubic zirconia is specially cut to maximize sparkle and hangs from an adjustable sterling silver chain. (\$72)



Twist on traditional: for the writer – a rich red, **genuine leather wrap journal** made in Italy (\$50); for the shopper – a **red zippered wallet** in the softest leather by UK designer Tricia Guild (\$100); and for the fashionista – black crystal **teardrop hoop earrings** (\$42).

Lasting Love on the Cuff: Round Silver Cufflinks

Jazz up a conservative tux or round out a more modern look – with a set of these classic sterling silver links. An excellent finishing touch to any gentleman's outfit. (\$45)

Little Love: Heartz Apron

Skip the sweets and give the wee cherub in your life a pretty pink apron with glittery heart pockets and 'cutie pie' embroidered on the front – perfect for messes and having fun. Made in Canada. Age 4+ (\$30)



*Launched in November by Scottish ex-pat Colin Campbell, **Lavish & Lime** is a Vancouver-based e-tailer that aims to simplify the act of giving. A select range of classic, contemporary gifts for him, her and the little ones are organized into six categories: **Accessories, Body & Bath, House & Home, Jewellery, Stationery and Baby & Kids**. Eco-friendly products and those made in Canada are a priority. Signature gift-wrapping is available.*

Ends

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